

PRESS RELEASE

Andy Willaert strengthens Dataline board: 'we want to both expand and fulfil our ambitions'

Bruges, 13th of February 2023 - Dataline continues its unabated, double-digit growth in 2023. To support the ambitious objectives of this European growth company, Andy Willaert was recruited as General Manager. In this role, he will be responsible for the financial and operational management of Dataline.

[Dataline nv](#) - with offices in Brugge-Loppem (BE), Amsterdam-Limmen (NL), Willingen (DE) and Paris (FR) - develops ERP (Business) software for the print media industry. With more than 10,000 users, Dataline is active in 25 European countries with MultiPress Software. The significant growth in employees (+65) and turnover (+25%) is there thanks to the best-of-breed ERP software and the international expansion strategy led by CEO Dirk Deroo. To support this growth, Andy Willaert was added to Dataline's management team as General Manager.

Andy Willaert studied Business Management, Accounting and Taxation at the **Université de Savoie** and attended management courses at the **Vlerick Business School**. The 46-year-old professional is no newcomer: after a long career as General Manager at [Transurb](#), a subsidiary of the John Cockerill Group with several multinational branches, Andy now joins Dataline.

Andy Willaert is already enjoying his new position: "I consider Dataline an exciting company with a strong vision and high aspirations: to continue to grow in Europe with premium software products and strong expertise. This inspires me enormously to support the professionalisation at Dataline with my knowledge and experience." With Andy at his side, CEO Dirk Deroo will have more time to flesh out his expansion plans: "The opportunities in our market segment are great, but so are the associated challenges. With a strong and complementary team, we can expand and fulfil our ambitions."