

PRESS RELEASE

Dataline Solutions Announces Collaboration with Digi Groep, MDMX and Pica Media Partners

Dataline Solutions is pleased to announce its new partnership with Digi Groep | MDMX and Pica Media Partners, national collaborations of graphic companies in the Netherlands.

A collaboration of strong players

The collaboration between Digi Groep and Dataline has been established and confirmed by the leaders of both organizations at Sign & Print Expo 2023.

Dataline Solutions understands what print media companies need to streamline their processes, automate their workflows, and increase their profits. Our high-quality MIS/ERP software MultiPress was specially developed to meet the needs of modern print media companies of all sizes and production techniques.

Digi Groep | MDMX is a Dutch national collaboration that combines the forces of graphic companies. Currently, 19 production companies located throughout the Netherlands are part of the stable group. They share knowledge and experience, innovate, respond jointly to new developments, and invest in cooperation. Recently, an intention agreement was signed with **Pica Media Partners**, a group that counts 12 graphic production companies. The networks work together to create one sustainable collaboration. Most of the members are already MultiPress users.

Free MAS and CO₂ calculation

This partnership has several benefits for each member of Digi Groep:

1. As part of this new collaboration, Dataline Solutions offers **free MAS audits** to members of Digi Groep. This detailed audit shows how much a print production company can save by using MultiPress ERP/MIS, Dataline's software, to automate their processes. With this, members can optimize their processes and increase their profits.
2. **Free CO₂ calculation:** There are many carbon footprint calculators on the market, but they are not as comprehensive as MultiPress. MultiPress is the only print ERP/MIS software that combines European regulations and guidelines with accurate calculations at the quote and order levels (regardless of volume, application, substrate, or production technique used). This makes MultiPress the ideal ERP/MIS system for modern print media company management. It helps members make a constructive and proactive contribution to European efforts to reduce carbon emissions.

"We are excited about the agreement and look forward to the opportunities this new collaboration of strong players offers."
– Robert Hartman, Country Manager Dataline Nederland

"Our companies are committed to optimized processes and sustainability. The new generation of graphics wants to do better and help customers achieve their environmental goals. The collaboration with Dataline is a great step for us."
– Kees Mouthaan, Directeur Digi Groep | MDMX