

PRESS RELEASE

EDP Awards 2020: MultiPress best MIS/ERP system 2020

With the unique MultiPress E-Calculator Dataline wins the European Digital Press Award 2020 as best MIS/ERP system for the second year in a row.

Bruges, December 15, 2020 - For the second year in a row, the European Digital Press (EDP) has awarded Dataline for MultiPress as the best MIS/ERP software for print production companies. In particular, the innovative e-calculator functionality impressed the jury of the prestigious consortium of trade journals from the graphic industry. For Dataline this once again highlights the strong reputation of most innovative and fastest growing MIS/ERP software for European print companies.

MultiPress E-Calculator: online business with dynamic data.

With the MultiPress e-calculator module, the approach to e-commerce in the graphic industry is changing dramatically. This because the boost in e-commerce platforms for print requires more advanced solutions. Instead of a static online price list, the e-calculator opts for a completely dynamic approach.

Based on up-to-date information on all variables in the entire production process - ranging from the daily price of substrates to the available machine capacity - the user is offered the most efficient production method, delivery time and the most current price immediately and without further intervention.

The e-calculator thus adds the power of MultiPress' dynamic price calculator to any e-commerce solution and therefore automates online orders.

In turn, the print provider is assured that the e-commerce promises are kept, as price and delivery times are based on current data in the MIS/ERP system. In addition, by using intelligent algorithms within MultiPress with offers and campaigns, fluctuations in production capacity or material prices can be anticipated.

Consequently, after order confirmation, the entire workflow - from file delivery to invoice follow-up - is handled fully automatically and without time-consuming intermediate stops.

Mike Horsten, EDP Jury member: *'What we especially liked about the MultiPress e-calculator is the possibility for dynamic pricing. It's just like fuel stations that adapt their fuel prices dynamically. Very powerful!'*

Increased profitability through integration

Dataline deploys this unique processing power of MultiPress via web portals or via APIs of third parties. This way, the e-calculator integrates seamlessly with most existing e-commerce solutions on the market, such as Prestashop, Magento, Prindustry, Woocommerce, Pressero, ... This allows both end-users (B2B or B2C) and print production companies to take full advantage of the advanced and lucrative possibilities that e-commerce has to offer.

Noteworthy examples

For quite some time Dataline offers e-business solutions within the MIS/ERP software of MultiPress. These configurations vary from simple web portals over online editing and follow-up tools to the fully developed e-calculator. Especially the e-calculator solution where the webshop is delivered by specialized e-commerce providers and then integrated with the MultiPress e-calculator offers the highest possible functionality. Some illustrative cases:

DWC Print

Dutch printer DWC Print offers a very wide range of commercial printing. For their online platform, they opted for a Magento webshop. This was then integrated with the MultiPress e-calculator in cooperation with X-Interactive, a MultiPress Certified Partner.

www.dwcprint.nl

Impression.cool

The French MultiPress customer impression.cool is a major online player in sign, large format, and digital printing. They chose the e-commerce solution of Woocommerce (WordPress) integrated with the MultiPress e-calculator.

<https://www.impression.cool/>

Dirk Deroo, CEO Dataline: *"Online business is growing rapidly, and this also the case in the graphics sector. The corona crisis has made it clear how e-business solutions have become vital for print media companies as well. That's why we're very pleased that the EDP jury appreciated the powerful capabilities of MultiPress' e-calculator and awarded us again this year as the best MIS/ERP software for print companies."*

About MultiPress and Dataline Solutions

About Dataline Solutions:

With more than 1,000 customers and 10,000 users in 23 countries, Dataline Solutions with MultiPress MIS/ERP software is the undisputed market leader in the printing production industry in Europe. Dataline is headquartered in Brugge-Loppem (Belgium), with satellite offices in Hasselt (Belgium), Limmen-Amsterdam (the Netherlands), Strasbourg and Paris (France) and Willingen (Germany). The Dataline team consists of about 50 passionate specialists in the printing industry.

About MultiPress:

MultiPress MIS/ERP software organizes the daily management of every print production company and is available in 11 languages. All commercial, administrative, financial, production and logistics business processes, together with planning, registration, e-business and reporting, come together in one powerful management system. Maximum automation is achieved, but at no time is control taken away from the user.

Thanks to the modular nature of MultiPress, this software is perfectly tuned to any graphic production company. Regardless of the printing technique – offset, large format, foil printing, lamination, 2oldest, engraving, heatset, finishing, screen printing or digital printing – MultiPress flawlessly calculates the exact production cost and production time.

Note for editors, not for publication

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